intevity

Accelerator Programs

Getting to root causes faster

Validate and de-risk in 6 weeks

The vast majority of organizations fail to leverage technology effectively. The question is: Why?

Most organization's digital problems are rooted in alignment, relevance, and velocity. At Intevity, **we help organizations overcome these challenges and return focus to where it matters most**: their core mission.

Regardless of the focus of your challenge (program, product, data, platform, innovation), we recognize that organizations have real pain, need to move quick, and not overcommit. We get this process moving fast with our Intevity Accelerator programs.

Our 6-week Accelerators are designed to act as an organizational change catalyst by validating the problem being solved is the right one and putting an action plan together to move from Strategy to Reality.

Strategy

Accelerator

Program   Product   Data

Platform   Innovation

Reality

The Accelerator model

While each accelerator is unique and designed to address the specific challenges of an organization, the process generally flows through the following stages:

WEEK 4
WEEK 3
WEEK 5
WEEK 2
WEEK 6
WEEK 1
WEEK 7+

Alignment & Prioritization

Analysis

Synthesis

Aggregate & Intake

Recommendations & Next Steps

Assemble Team

Stop, Continue or Scale

Next Phase

How does an accelerator work?

We deploy a small, senior team for six (6) weeks to conduct a current state assessment within your organization—identifying risks and charting a roadmap for future value creation. But we recognize that it's not enough to apply frameworks and models that have worked for others.

To make meaningful and lasting change, our teams work to truly understand an organization's business challenges, culture, and the way work gets done on a daily basis. Our Accelerator Programs are designed to be highly collaborative.

Joint working sessions, key stakeholder interviews, hands-on whiteboarding, and a vast network of subject matter experts are a few of the ways we are able to provide smart, specific, and meaningful insights fast.

Through the lens of our Digital Triality℠ model, we address the underlying and often overlooked problems that affect alignment, relevance, and velocity of business' digital efforts. This allows us to succeed where others fail.

- **Alignment:** We help clients align their strategy, processes, people, and products or services.

- **Relevancy:** We ensure that client's products and services are relevant not only to their external audience but to their employees as well.

- **Velocity:** We guide clients to the most viable and efficient path from strategy to implementation.
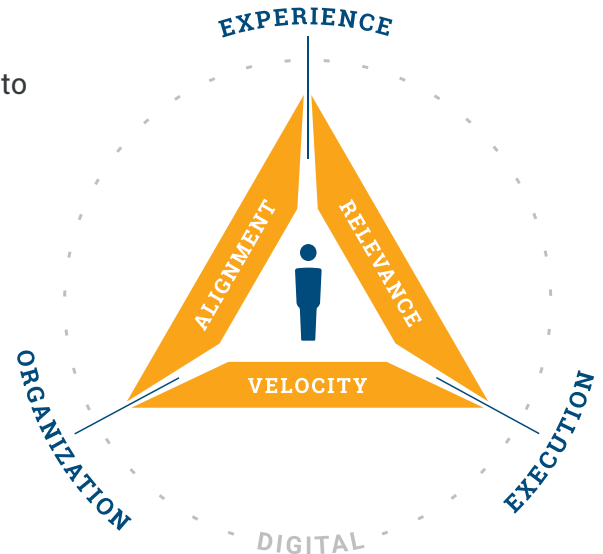
Actionable outcomes

Two of the most common questions we hear from clients undergoing digital transformation efforts are, "How do I know if the problem I'm solving is the right one?" and "What are the right technologies to invest in?" Our Accelerator program helps recognize where you are today, envision what could be, and chart an actionable path forward.

Validating the problem being solved is a true problem, not merely a symptom of an even bigger underlying problem, is typically completed by week three (3). During weeks 4−6, effort shifts to focusing on which organizational levers can be pulled to provide a foundation and momentum around solving that problem.

Examples include:

- Technology priority alignment
- Holistic data strategy
- Development of a common language

- Gaps and risk identification
- Decision and prioritization frameworks
- Innovation models

Different types of Accelerators

	Designed to	Best suited for when you
Program	• Improve speed-to-market / time-to-value • Optimize teams for results and accountability • Align priorities and gain buy-in with stakeholders	• Aren't sure how to get stakeholder buy-in • Want to transform and need help identifying opportunities / challenges / readiness • Unclear or complex ownership structure / accountability • Program delays or lack of meaningful progress
Product	• Accelerate the product roadmap / time-to-value • Empower the business to scale and innovate • Align investments with meaningful outcomes	• Need to fix a challenged product • Can't connect roadmap to business value • Can't prioritize a huge, or growing backlog • Lack product transparency or accountability • Have quality control challenges
Data	• Achieve data confidence • Make data accessible (internal & external sources) • Create a holistic data strategy & actionable roadmap • De-risk future data investments	• Can't trust, access, or share key data easily or effectively • Lack of holistic data strategy • Are unable to make data-driven decisions or respond to data intelligence • Need to de-risk data investments
Platform	• Assess and de-risk platform investments • Evaluate Build vs Buy options • Develop plans and estimates for platform evolutions	• Need to align with customer needs & alleviate technical burden • Structure platform, team and processes to scale • Need to future-proof technology choices
Innovation	• Surface the best ideas • Figure out how to do them	• Unable to keep up with changing customer needs • Lack of momentum, ownership, or alignment • Using technology for technology's sake • Lack of agile / iterative framework to test, react, and experiment

Our track record: 16 years   200+ projects   40+ clients   20B Impact

Intevity is a digitally-focused management consultancy.

Since 2003, we have been delivering world-class service to Fortune 500 companies across Financial Services, Healthcare, Insurance, Media and Retail as well as Non-Profit and Government Agencies. Through design thinking, pattern recognition, and deep technical acumen, we execute end-to-end solutions organized around meaningful business outcomes.

We know that things change once rubber hits the road—that's why we bake in 30- and 60-day adjustment sessions into all of our Accelerator Programs to see what has changed and refine the guidance / plan.

intevity

Program Accelerator

Align and unlock business value

Why a Program Accelerator?

Despite significant investment, organizations still **can't move quick enough**. Teams **lack accountability** or struggle to collaborate effectively. **Systems are unable to adapt** in order to meet changing demands.

The goals of our Program Accelerator are simple:

[1] Improve speed-to-market / time-to-value

[2] Optimize teams for results and accountability

[3] Align priorities and gain buy-in with stakeholders

Our six (6) week Program Accelerator identifies and triages critical business challenges that are impacting the business's ability to meet both customer needs and also established organization objectives.

To make meaningful and lasting change, our team maps gaps and pain points back to root cases and impacts felt by the business. Through addressing challenges related to alignment, relevance, and velocity, we work collaboratively with your teams to unlock business value with shorter feedback loops, enable higher-performing teams, and gain program velocity.

Common Challenges

- Unmet stakeholder needs or inability to get buy-in

- Unclear or complex ownership structure / accountability

- Program delays or lack of meaningful progress

- Teams focused on systems and features vs. outcomes

- Bloated or overly complex roadmaps

- Lack of transparency, trust, and accountability

- Limited cross-functional engagement and shared mission

- Unnecessary complexity (e.g. structure, processes, decision making)

- Misalignment of people & roles

- Unclear / or conflicting priorities

- Ineffective program governance

> **Intevity consistently impressed with their ability to both think strategically and simply get things done. Our partnership enabled LMI to achieve early successes while also laying the groundwork for long-term, broader initiatives.**
>
> — LogMeIn
> Vice President & Deputy of Staff, Chris Perrotti

How does an Program Accelerator work?

We deploy a small, senior team of management consultants and experience strategists for six (6) weeks to align and optimize a program within your organization. This begins by our team working closely with you organization to understand the program's current state and then conduct a gap analysis to quantify the distance between the program's current state and its desired future state. From there, our team collaborates with internal cross-functional teams to uncover the root causes of the program's biggest challenges and chart a path to solve them.

We partner with your stakeholders every step of the way to understand their organizational priorities and concerns and ensure the program produces the right amount of business value for buy-in.

While each accelerator is unique and designed to address the specific challenges of an organization, the process generally flows through the following stages:

WEEK 1 — Assemble Team
WEEK 2 — Aggregate & Intake
WEEK 3 — Analysis
WEEK 4 — Alignment & Prioritization
WEEK 5 — Synthesis
WEEK 6 — Recommendations & Next Steps
WEEK 7+ — Stop, Continue or Scale — Next Phase

Actionable outcomes

We are practitioners as well as strategists, we end every Accelerator with understandable and actionable next steps for continued improvement. Depending on your program goals, this may include a clearly written vision and cascading goals for different levels of your organization, new steering committee and governance frameworks, a re-balanced portfolio strategy, identified risks for triage, prioritization frameworks, scorecards for tracking measurables, and / or new team structures or roles to better align to support program goals.

We know that things change once rubber hits the road—that's why we bake in 30- and 60-day adjustment sessions into all of our Accelerator Programs to see what has changed and refine the guidance / plan.

Intevity is a digitally-focused management consultancy that takes organizations from Strategy to Execution.

Since 2003, we have been delivering world-class service to Fortune 500 companies across Financial Services, Insurance, Retail, and Technology Industries, as well as Federal Government Agencies. Through design thinking, pattern recognition, and deep technical acumen, we execute end-to-end solutions around meaningful business outcomes.

UNDER ARMOUR · LogMeIn · CardinalHealth™ · aws · ZURICH · DEPARTMENT OF LABOR · CENTRAL INTELLIGENCE AGENCY · NASA · RPT

intevity

Product Accelerator

Get to root problems faster to unlock business value

Why a Product Accelerator?

Evolving market forces and customer expectations demand products adapt and teams innovate at a pace few products can actually pull off. Product Managers face **constantly moving milestones**, bloated and **overly complex roadmaps**, and rigid enterprise systems that leave the business **unable to experiment and react** to evolving needs.

The goals of our Product Accelerator are simple:

[1] Accelerate the product roadmap / time-to-value

[2] Empower the business to scale and innovate

[3] Align investments with meaningful outcomes

Our six (6) week Program Accelerator identifies and triages critical business challenges exactly like these that are impacting the business's ability to meet both customer needs and also established organization objectives.

By addressing underlying root causes related to alignment, relevance, and velocity, we work collaboratively with your teams to operationalize efficiencies and unlock meaningful business value through higher-performing teams, enhanced customer experiences, and improved overall business agility.

Common Challenges

- Constantly moving milestones
- Bloated or overly complex roadmaps
- Lack of requirement prioritization, decision rights, and accountability
- Unmet customer or stakeholder needs
- Slow sales— misalignment of product to market value stream
- Inability to experiment / test easily
- Lack of R&D structure to accelerate product innovation
- Huge and growing backlog / lack of meaningful progress
- Quality control challenges
- Lack of cross-functional communication mechanisms
- Teams focused on systems and features vs. outcomes
- Unclear role definition, accountability, and responsibilities

> "
>
> **We came to Intevity with the goal of improving the performance of our delivery models and processes. Intevity exceeded expectations by a level of 20.**
>
> — WuXi NextCODE
> VP Global IT Operations, John Saitta

How does a Product Accelerator work?

We deploy a small, senior team of management consultants and experience strategists for six (6) weeks to work collaboratively with your team(s) to assess a product within your organization. This begins by our team working closely with your organization to understand the product's current state and then conduct a gap analysis to quantify the distance between the product's current state and its desired future state. From there, our team collaborates with internal cross-functional teams to uncover the root causes of the product's biggest challenges and roadmap a path to solve them.

We partner with your stakeholders every step of the way to understand their organizational priorities and concerns and ensure the product produces the right amount of business value for buy-in.

While each accelerator is unique and designed to address the specific challenges of an organization, the process generally flows through the following stages:

WEEK 4 — Alignment & Prioritization
WEEK 3 — Analysis
WEEK 2 — Aggregate & Intake
WEEK 1 — Assemble Team
WEEK 5 — Synthesis
WEEK 6 — Recommendations & Next Steps
WEEK 7+ — Stop, Continue or Scale
Next Phase

Actionable outcomes

We are practitioners as well as strategists, we end every Accelerator with understandable and actionable next steps for continued improvement. Depending on your product goals, this may include a clearly written vision and cascading goals for different levels of your organization, new steering committee and governance frameworks, a re-balanced portfolio strategy, identified risks for triage, prioritization frameworks, scorecards for tracking measurables, and / or new team structures or roles to better align to support product goals.

We know that things change once rubber hits the road—that's why we bake in 30- and 60-day adjustment sessions into all of our Accelerator Programs to see what has changed and refine the guidance / plan.

Intevity is a digitally-focused management consultancy that takes organizations from Strategy to Execution.

Since 2003, we have been delivering world-class service to Fortune 500 companies across Financial Services, Insurance, Retail, and Technology Industries, as well as Federal Government Agencies. Through design thinking, pattern recognition, and deep technical acumen, we execute end-to-end solutions around meaningful business outcomes.

UNDER ARMOUR · LogMeIn · CardinalHealth™ · aws · ZURICH · DEPARTMENT OF LABOR · CENTRAL INTELLIGENCE AGENCY · NASA · RPT

intevity

Platform Accelerator

Assess and de-risk platform investments

Why a Platform Accelerator?

Traditional technology and platform evaluations routinely **fail to meet business needs**. Selected platforms **lack context into customer needs**, fail to **integrate with legacy systems**, or **complicate vs. enabling** the business.

Without stakeholder alignment and decisions made with solving real-world scenarios in mind, requirements can often simply be a "laundry list" of unprioritized and unrealistic features with little concern to return-on-investment.

Seemingly simple questions like "build or buy a platform?" aren't that simple at all. Selecting the wrong enterprise platform as foundation to your technical ecosystem is a common, and costly, mistake.

The goals of our Platform Accelerator are simple:

[1] De-risk platform section and rollout

[2] Map technology investments to business value

[3] Provide a clear roadmap and path forward

Whether your build or buy, our six (6) week Platform Accelerator takes a journey-based approach to align platform selection priorities with actual business and customer needs. We conduct a current state assessment of the existing technical ecosystem, and partner with key stakeholders to get the buy-in necessary to ensure technology adoption and unlock meaningful business value.

> **Major technology investments need to make lives of your customers measurably better, or the promise of the platform is failing.**
>
> — Ben Elmore
> CEO, Intevity

Common Challenges

- Build a custom platform vs. buy a platform?

- Vendor evaluation and selection

- Lack of focus on real customer journeys

- Bloated or overly complex platform roadmap of unprioritized features

- Inability to map business and technical needs together

- Unmet stakeholder needs or inability to get buy-in

- Avoiding vendor vaporware

- Platform rollout delays or lack of meaningful progress

- Teams focused on systems and features vs. outcomes

- Limited cross-functional engagement and shared mission
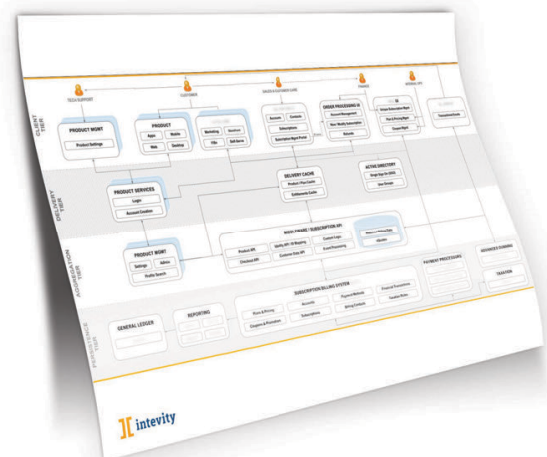
How does an Platform Accelerator work?

We deploy a small, senior team of strategists and solution architects for six (6) weeks to assess the current technical ecosystem within your organization and your vision for its future. Our team will work closely with yours to understand the needs and frustrations of all users, both internal and external, and craft real-world, high-value customer journeys. These journeys allow us to start building a high-level platform requirements list that is truly dictated by users of the system. These requirements are later pared down by business constraints (e.g. budget, timeframe) and prioritized to help inform a decision between building or buying.

We understand that platform decisions within an organization can be massive undertakings both from a cost and time perspective, so we partner with your stakeholders every step of the way to understand and address their organizational priorities and concerns early.

While each accelerator is unique and designed to address the specific challenges of an organization, the process generally flows through the following stages:

Prepare & Align: ~6 weeks
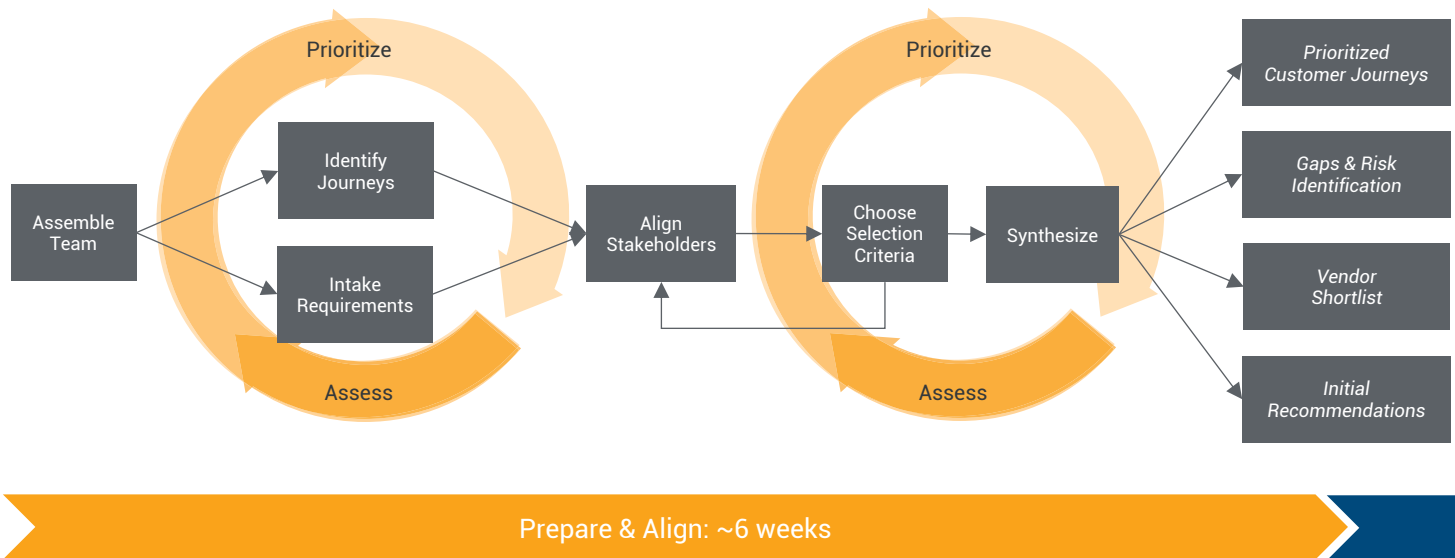
Actionable outcomes

At the end of our Accelerator, you will have high-level initial recommendations, including a shortlist of possible vendors or architecture choices (whichever is applicable) to support your organizations' desired business experience. We will provide high-level prioritized customer journeys that seed platform requirements and initial alignment documentation for C-suite buy-in. These outputs provide the foundational elements needed for the Proof-of-Concept (POC) next phase of your platform development.

We know that things change once rubber hits the road—that's why we bake in 30- and 60-day adjustment sessions into all of our Accelerator Programs to see what has changed and refine the guidance / plan.

Intevity is a digitally-focused management consultancy that takes organizations from Strategy to Execution.

Since 2003, we have been delivering world-class service to Fortune 500 companies across Financial Services, Insurance, Retail, and Technology Industries, as well as Federal Government Agencies. Through design thinking, pattern recognition, and deep technical acumen, we execute end-to-end solutions around meaningful business outcomes.

intevity

Innovation Accelerator

An actionable path to surface, test, and develop the right ideas

Why an Innovation Accelerator?

Trying to drive innovation, but **not sure where to start?**

If you already have an innovation program, does it take **too long to kill the bad ideas** while the **good ideas never make it** to production?

Do you worry that **your customers want more?**

The goals of our Innovation Accelerator are dead simple:

[1] Surface the best ideas

[2] Figure out how to do them

The reality of meeting those goals and creating an effective innovation program is more nuanced and significantly more complex. Many organizations struggle to align innovation with customer needs, tie investment back to results, or manage organizational constraints and dependencies.

Our six (6) week Innovation Accelerator programs recognizes innovation can't be solved with a "one size fits all" approach. To make meaningful and lasting change, our team works to truly understand an organization's customers, business challenges, culture, and the way work is done on a daily basis.

Innovation Accelerators result in an action plan and the foundational structure needed to foster and manage innovation within a measurable and repeatable framework.

> ❝
>
> ### On a scale of 1 to 10, Intevity's Innovation Accelerator was a 20.
>
> — Brian Harper
>
> CEO, RPT Reality

Common Challenges

- Misaligned investments
- Unable to keep up with changing customer needs
- Inability to demonstrate or measure success (ROI)
- Unnecessarily cumbersome processes (corporate tax)
- Lack of momentum, ownership, or innovation alignment
- Using technology for technology's sake (i.e. shiny object syndrome)
- Ineffective (or nonexistent) way to intake and prioritize new initiatives
- Lack of agile / iterative framework to test, react, and experiment
- Balancing innovation with day-to-day responsibilities
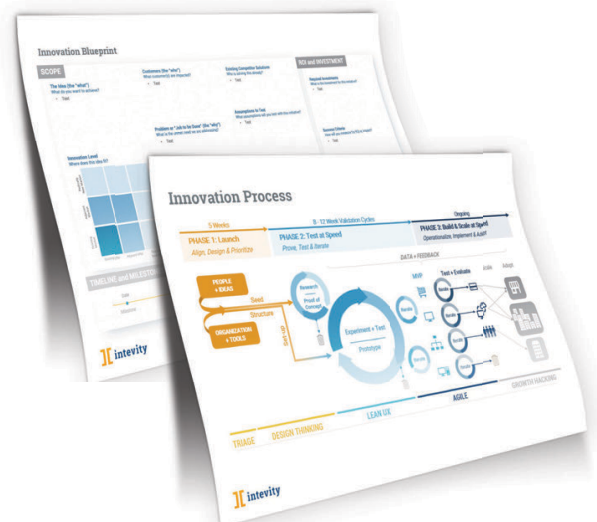
How does an Innovation Accelerator work?

We deploy a small, senior team for six (6) weeks to collaborate, assess, and ultimately drive clarity and capacity for innovation with your organization. This begins by uncovering what is the best innovation structure for your organization and then exploring and creatively surfacing initial ideas, pain points, and knowledge dependencies that stand between your organization and its definition of success.

Our approach is to use joint working sessions, key stakeholder interviews, hands-on whiteboarding, and a vast key stakeholder

	Business Unit Innovation Teams	Joint Innovation Team	Joint Innovation Team with Outsourcing
	Self-contained innovation teams assigned to/from individual business units. Teams make their own decisions about funding and new ideas.	Innovation team sits across business units, with team members from each business unit.	Innovation team sits across business units, with team members from each business unit and a strong reliance on outsourced resources (i.e. consultants)
PROS	• Deep knowledge of market/customer base • Business Unit control • Faster decision-making	• Diversity of thinking • Exposure to various issues/markets • Controllable funding • Better visibility	• Diversity of thinking • Exposure to various issues/markets • Additional bandwidth and expertise • Controllable funding
CONS	• Duplication of efforts • Doesn't provide diversity; potential for siloed thinking • More expensive	• Potentially unfocused • Work product subject to internal politics • Challenging decision-making	• Lack of continuity • Reliance on outside trusted advisors • Can lack authority

interviews, hands-on whiteboarding, and a vast network of subject matter experts to provide smart, specific, and meaningful insights and recommendations fast. While each accelerator is unique and designed to address the specific challenges of an organization, the process generally flows through the following stages:

Actionable outcomes

Our Innovation Accelerator ends with alignment across the organization on what innovation should look like. This includes a chosen innovation model (e.g. lab, program), a framework for surfacing and prioritizing ideas, governance structure, how innovation is measured, and a roadmap for implementation. If your organization has other dependencies holding back innovation efforts, our team will outline those dependencies and create a gap assessment and roadmap for next steps.

We know that things change once rubber hits the road—that's why we bake in 30- and 60-day adjustment sessions into all of our Accelerator Programs to see what has changed and refine the guidance / plan.

Intevity is a digitally-focused management consultancy that takes organizations from Strategy to Execution.

Since 2003, we have been delivering world-class service to Fortune 500 companies across Financial Services, Insurance, Retail, and Technology Industries, as well as Federal Government Agencies. Through design thinking, pattern recognition, and deep technical acumen, we execute end-to-end solutions around meaningful business outcomes.

Data Accelerator

An actionable path to unlock business value with data

Why a Data Accelerator?

It's no secret that data is a key component of driving business growth and performance. But what if your business **can't access that data easily**, or, even worse, you **can't trust the data** you do have access to? What if you have that data and trust it, but your **data teams aren't aligned to business** use cases and are worthless?

The goals of our Data Accelerator are simple:

[1] Achieve data confidence

[2] Make data accessible (internal & external sources)

[3] Create a holistic data strategy & actionable roadmap

[4] De-risk future data investments

While "real-time, always-on insights fueled by artificial intelligence and machine learning" all sounds great; the reality is that most organizations struggle way before they can get to that with their foundational elements of data. *Simply creating* a single view of customer across systems and products often isn't *simple* at all.

Our six (6) week Data Accelerator programs recognize data can't be solved with a "one size fits all" approach. To make meaningful and lasting change, our team works to truly understand an organization's business challenges, technology ecosystem, and the way work is done on a daily basis. The result—an actionable roadmap and the foundational structure needed to unlock data value.

Common Challenges

- Can't trust, access, or share key data effectively

- Lack of data roadmap transparency / accountability

- Lack of holistic data strategy

- Inability to make data-driven decisions

- Need to de-risk data investments (cloud, data lake, BI, etc.)

- Disparate internal or external data sources

- Inefficiency related to manual tasks / lack of automation

- No unified view across customer journey touchpoints

- Lack of alignment between data teams and business stakeholders

- Inability to respond quickly and effectively to data and trends

- Ineffective intake and prioritization of new initiatives

> "
> **Engaging the experience and wisdom of the Intevity team for complex problem solving has become key to my overall customer success strategy within enterprise clients.**
>
> — Greg Hull
>
> Vice President, Strategic Retail Solutions at Salesforce

How does a Data Accelerator work?

We deploy a small, senior team of data scientists, and experience strategists for six (6) weeks to collaborate, assess, and strategize the use of data within your organization. This begins by first understanding how data flows (or doesn't) through your organization and the role it plays within your business, both internally and externally. We map current dependencies and callout areas of friction and pain, before switching to explore your vision for data and definition of success for data in your organization's future.

While each accelerator is unique and designed to address the specific challenges of an organization, the process generally flows through the following stages:

[1] Technical Data Kickoff (TDK) Workshop: A one-day workshop to layout key decision points and foundations for data flows through the organization

[2] Application, Data, and User Group Inventory: Detailed current and candidate data sources, including any customer applications and database dependencies, user groups, and data to be integrated

[3] Technical Architecture Documentation (TAD): Document key design decisions from the TDK, including architecture diagrams and data migration strategy. Document key decisions and design of the operational-level technical architecture

[4] "First Movers" Assessment and Migration Planning: Conduct an assessment and capacity plan to determine path to unlock value from disparate data sources such as BI, IoT, and 3rd party sources. Begin adding value through de-risking and future-proofing chosen "first mover" opportunities

Actionable outcomes

Our Data Accelerator ends with a Data Strategy and roadmap tailored specifically for your organization to achieve its business goals. This includes a technical design document, design and architecture recommendations, and a report of your infrastructure, operations, and organizational readiness (including foundational architectures) to ensure that you have everything you need for integrating and optimizing your data infrastructure. After your strategy is complete, you have the option to have our team move seamlessly into next step implementation or handoff all of the outputs to your internal team.

Regardless, we know that things change once rubber hits the road—that's why we bake in 30- and 60-day adjustment sessions into all of our Accelerator Programs to see what has changed and refine the guidance / plan.